

Give the whole campus one voice.

WayForm is manufactured, fabricated, and installed through **Vision Graphics'** national network: one point of contact from concept to install.



Talk to your **Vision Graphics** rep about specifying **WayForm** for your next project.



One System. Every Sign on Campus.

A modular architectural wayfinding system that keeps directories, directional signs, and campus identity consistent. And lets any of it update without rebuilding the whole program.



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WayFormTM
Modular Architectural Wayfinding System

A Sign Program Ages the Moment Something Changes.



A department moves. A building gets renamed. A new wing opens, an old one closes, a parking lot becomes something else entirely. Most sign programs handle that kind of change badly, whether it's seen in a mismatched replacement panel that doesn't quite match the original finish, a piece of tape over an outdated line, or a full reorder for something that should have taken an afternoon.

The visual consistency the program started with erodes one small compromise at a time, and within a few years the "coordinated" sign family doesn't look coordinated anymore.

WayForm is built around the opposite assumption. Change on a campus or in a facility isn't an exception to plan around later. It's the normal condition the system is designed to absorb from day one, without ever looking patched together.

Consistency, Down to the Edge Detail



A coordinated sign family shows up in the details as much as the big directory panel at the main entrance. Matching edge treatments. Consistent number and color coding, so a visitor learns the system once and can read any sign in the building with it. The same finish quality on the small department listing three buildings away as on the main campus sign everyone sees first.

What that means in practice:

- Modular and updateable sign-family options
- One coordinated family across directories, directional, destination, identity, and regulatory signs
- Large-format and custom-shaped components available
- Painted, metallic, matte, gloss, transparent, and dimensional finish options



Wherever a visitor needs to know where they are, where to go, or what's ahead, WayForm is built for it.



Wayfinding

The moment of "where am I" is the single most common navigation failure on any campus or large facility. A clear, consistent wayfinding sign answers that question before it turns into a wrong turn or a missed appointment.



Directories

A directory carries the most information and changes the most often of any sign in the program. Building it as a modular, updateable panel means those changes happen without ever making the sign look temporary.

Specified once, not sign by sign.

A wayfinding program specified early, as one coordinated system, produces stronger long-term results than sourcing each sign type separately as the project moves forward. It means consistent typography, consistent compliance, and one point of accountability instead of several vendors' worth of small inconsistencies.

Built to absorb change, not resist it.

Directories, in particular, are the sign type most likely to be edited within a year of installation. A modular, updateable system means those edits happen cleanly, without a visible patch or a full re-manufacture.

Confirmed by sign type, not assumed program-wide.

Material-specific Class A fire-rated options are available, and mounting, finish, and exterior configuration are all chosen per sign type: a freestanding campus sign, a wall-mounted directory, and a small room identifier don't share one blanket spec, because they don't share one job or one exposure condition.

One identity, many locations.

The same visual language carries from the main campus gateway sign down to the smallest directional post. Hence, a visitor learns the system once and can use it anywhere on the property.



Destination Signs

A destination sign has one job a directional sign doesn't: telling someone they've actually arrived. That confirmation matters as much as the directions that got them there.



Campus Signage

Campus-wide signage is the clearest test of a coordinated program. The same identity has to read consistently across a gateway sign, a building marker, and a directional post that might be a quarter mile apart.



Complete wayfinding system including sign types and formats – a coordinated, scalable program that reads as clear and consistent campus-wide.

- Digital print
- Modular components
- Multiple materials
- Scalable system



A wayfinding program isn't one sign repeated everywhere: it's a family of related sign types, each doing a different job, all sharing the same visual language. A room ID sign, a directional listing, an information point, a regulatory notice, and a building identity sign look like they were designed together, because they were.

That's the actual difference between a sign program and a collection of signs: one was planned as a system, the other was ordered piece by piece as needs came up.

Specifications & Compliance



System type
Modular architectural wayfinding system



Sign family
Directories, directional, destination, identity, and regulatory signs



Environments
Interior and exterior configurations available



Format
Large-format and custom-shaped components available



Finish options
Painted, metallic, matte, gloss, transparent, and dimensional finishes available



Fire & life safety
Material-specific Class A options available, confirmed by sign type; not a single rating applied program-wide



Mounting
Concealed, stand-off, rail, wall, post, and freestanding options, chosen by sign type



Updateability
Modular components allow individual sign updates without rebuilding the full program



Best suited for
Wayfinding, directories, destination signs, campus signage

WayForm™
Modular Architectural Wayfinding System