



One System. Every Sign on the Property.

A coordinated signage system that governs identity, wayfinding, accessibility, dimensional, illuminated, and regulatory sign types as one program. Not as a dozen separate purchase orders that happen to share a logo

Talk to your **Vision Graphics** rep about specifying
SignCore for your next project.

A building doesn't need one sign.
It needs a system that agrees with
itself.

EXTERIOR SIGNS



INTERIOR SIGNS



Most facilities end up with their signage the same way: a monument sign from one order, ADA signs from another, wayfinding from whoever happened to be available that quarter. Each piece looks reasonable in isolation.

Lined up against each other, the seams show a slightly different blue, a font that's almost the same typeface, a mounting height nobody wrote down the first time and nobody matched the second.

SignCore starts from the opposite direction. Identity, wayfinding, ADA, regulatory, dimensional, and illuminated sign types are specified together under one governed standard. So, the sign at the front gate and the sign outside exam room 3 read as the same decision made once; not fifteen separate decisions that happened to land in the same building.

Consistency isn't a look. It's a
standard someone actually
wrote down.



A coordinated program isn't about matching colors across a set of signs, though that's the part most people notice first. It's a documented standard: typography, color, pictograms, message hierarchy, finish, and mounting zone, defined once and carried forward.

A facilities team, a new vendor, or a future expansion project can pick that standard up years later and still get it right, without reverse-engineering what the first designer meant by "the blue."

That's the actual difference between a sign program that looks coordinated in the opening-day photos and one that's still coordinated after the fifth building goes up, three departments have moved, and the person who wrote the original spec has left the company.

What that means in practice:

- One governed standard across every sign type, not a shared look applied after the fact
- Interior and exterior sign-family integration
- Modular and updateable components that absorb change without breaking the standard
- Phased implementation and multi-location capability, built into the same program

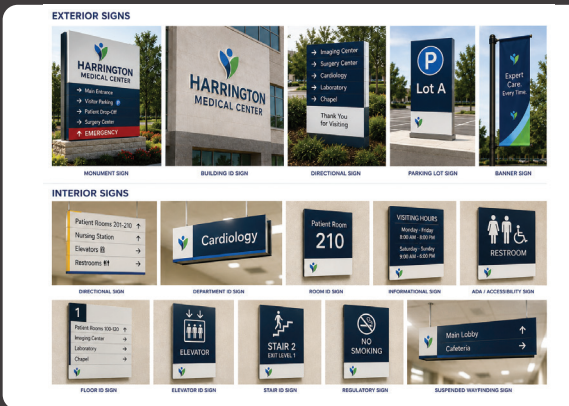


Wherever a property has more than one sign and needs them to agree, SignCore is built for it.



Entire Facility

A single coordinated standard governs every sign type on the property, from the parking lot monument sign to the smallest department directory. So, the experience of arriving and the experience of finding a specific room feel like they were designed by the same hand.



All Sign Types

Fifteen different jobs: exterior identity, interior wayfinding, ADA, regulatory, directional, dimensional, read as one coordinated family instead of fifteen separate vendor relationships that happen to share a building.

One program, not a pile of individually sourced signs.

Specifying signage sign-type by sign-type, vendor by vendor, is how most inconsistency gets built into a facility from day one. SignCore is specified once, as a coordinated system, so every sign type traces back to the same governed standard instead of a different interpretation of the brand guide.

Governed for the long term, not just for the ribbon-cutting.

A sign program that only looks coordinated in the submittal package tends to fall apart the first time a department moves or a wing gets added. SignCore's standard is documented well enough to survive that: lifecycle, maintenance, and replacement planning are part of the program, not an afterthought once something breaks.

Consistent standards, sign-type-specific construction.

Material, finish, mounting, and updateability are coordinated across the whole program as a governance framework. Not as one material or one build method forced onto every sign type regardless of what that sign actually needs to do.

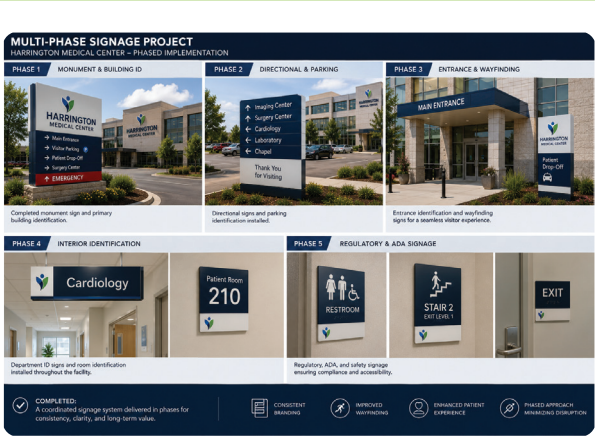
Built to scale from one building to a whole rollout.

The same coordinated standard that governs a single facility's signage also governs a phased, multi-location rollout, so a growing organization doesn't have to re-establish its sign standard every time it adds a site.



Re-Branding

A rebrand is only as convincing as its least-updated sign. A coordinated program applies the new identity consistently across every sign type at once, rather than rolling it out piecemeal while the old and new brand overlap in the same lobby.



Multi-Phase Projects

A property that can't go dark for a full sign replacement still gets the same coordinated result; delivered in stages that match how the facility actually operates, rather than forced into a single disruptive installation window.

Specifications & Compliance



System type

Coordinated facility signage system



Sign families governed

Identity, wayfinding, ADA/tactile, directories, regulatory, dimensional, and illuminated sign types, coordinated as one program.



Environments

Interior and exterior sign-family integration



Standardization

Material, finish, mounting, updateability, and maintenance language coordinated across sign families; construction remains sign-type-specific



Documentation

Coordinated standards manual available, governing typography, color, pictograms, message hierarchy, finishes, materials, mounting zones, and future expansion



Scalability

Phased rollout and multi-location standards capability



Compliance note

Maximum size, expected life, warranty, fire rating, sustainability, and cleaning requirements are component-specific; no single figure represents the entire SignCore program. Each sign type and location is verified on its own terms



Best suited for

Entire facility programs, all sign types under one standard, rebranding, multi-phase projects

SignCoreTM
Coordinated Signage System

Give every sign on the property one thing to agree on.

SignCore is manufactured, fabricated, and installed through Vision Graphics' national network; one point of contact from concept to install.

