



Talk to your Vision Graphics rep about specifying
ChromaShift for your next project.



📍 2525 South, 900 West, Salt Lake City UT, 84119
📞 (801) 973-8929
✉️ info@visiondoesit.com
🌐 visiondoesit.com

Private by Design, Not by Accident.

A decorative privacy glazing system that turns plain glass into pattern, gradient, and brand. Without losing the light.

ChromaShift™

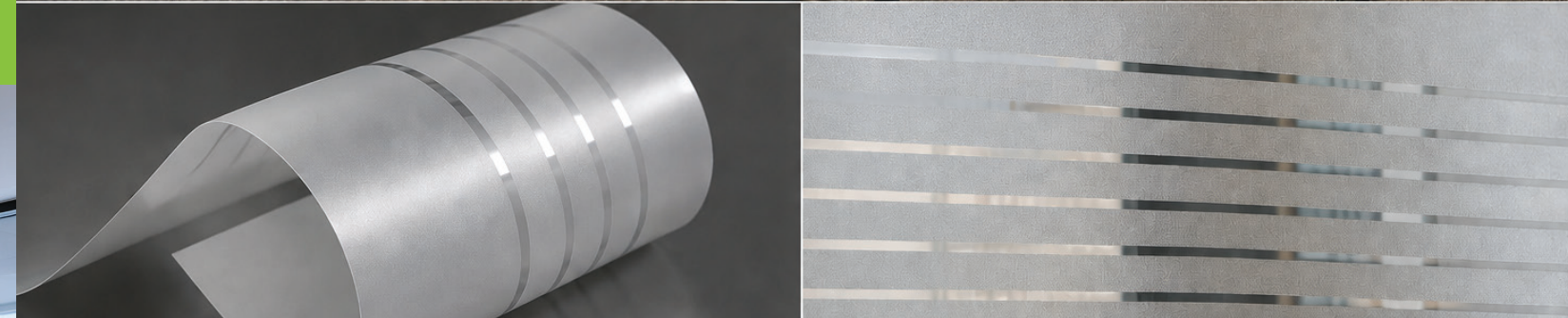
Dichroic / Color-Shifting Architectural Film

Open-Plan Glass Has One Flaw: It's Actually Open

Glass-walled offices solve one problem and create another. They open up a floor plan, bring daylight deep into a building, and make a space feel modern instead of boxed in. And then every meeting, every whiteboard, every difficult conversation happens in full view of everyone walking past. The transparency that makes the space feel good is the same transparency that makes it unusable for anything confidential.

GlassVeil closes that gap without closing the room. It's an architectural privacy finish for glass; a pattern, gradient, or frosted treatment built directly into the glazing that screens the view while the light keeps coming through.

The room stays bright. The conversation stays private.
Nobody has to choose between the two!



Privacy, Patterned

Up close, the finish is doing two jobs at once: screening sightlines and carrying a deliberate design. Some layouts run a full, even frost across the entire pane for total visual privacy. Others use a gradient, fading from clear to opaque, so a room keeps its view up high while still screening the areas that matter at eye level.

Others use pattern; lines, geometry, organic shapes; so the privacy treatment doubles as a design statement rather than reading as a compromise.

None of these are "less private" versions of the same idea. Each is a different answer to the same question: how much of the room should be visible, and to whom.

What that means in practice:

- Full, gradient, or patterned coverage: chosen by the pane, not applied uniformly across a whole project
- Daylight preserved regardless of which layout is selected
- Custom layouts for partitions and full glazing systems, not just single panes
- Cleanable architectural finish, built for daily contact

Privacy that doesn't cost you the light.

Most privacy solutions are a trade: walls instead of glass, blinds instead of transparency. This isn't a trade. Daylight keeps moving through the space; only the sightline changes.

Specified pane by pane, not project by project.

Different areas of the same building often need different levels of privacy. A full-height treatment in a consultation room, a lighter band at eye level in an open workspace. Layouts are chosen per application, not locked into a single spec for the whole building.

A design decision, not just a functional one.

Pattern, gradient, and frosted options mean the privacy treatment can carry a brand, a mood, or simply a more considered look than a plain frosted band. The same glass that solves a privacy requirement can also be the most-noticed surface in the room.

Built for the reality of daily use.

The finish is cleanable and built for constant contact. Door glass, partition walls, and other high-traffic surfaces that get touched, wiped down, and walked past all day.

Wherever glass needs to do two jobs at once: stay open, and stay private. GlassVeil is built for it!



Conference Rooms

A meeting room walled in plain glass isn't really private. Everyone on the floor can see who's in the room and read the tension on their faces, even without hearing a word. A privacy treatment turns the room back into what it's supposed to be: a place where a conversation can actually stay a conversation.



Healthcare

Healthcare privacy isn't a preference; it's a requirement. And the easy solution, solid walls, comes with a real cost: patients do better with access to natural light, and staff lose situational awareness in fully closed-off spaces. A light-preserving privacy treatment threads that needle directly: visual confidentiality where it's required, without the stress and disorientation of a windowless room.



Office Partitions

An open floor plan and a private one used to be opposite design choices. A partition treatment lets a single floor plan be both: a divider for teams, zones, and phone booths from each other without a single stud wall going up. And without losing the open, collaborative feel the floor plan was designed for in the first place.



Entryways

The first glass a visitor sees sets the tone before anyone says a word. A plain glass door says nothing. A gradient or patterned entry treatment says the space was actually designed: screening a reception desk or a sensitive sightline without making the entrance feel closed off.



Specifications & Compliance



Finish System
Decorative privacy glazing system



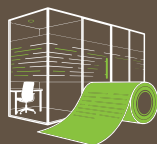
Design flexibility:
Patterned, frosted, gradient, and branded effects;
selected per application



Light transmission
Daylight-preserving privacy options; exact
performance varies by selected pattern



Surface
Cleanable architectural finish



Coverage:
Large-format roll coverage for
partitions and glazing systems



Fire & life safety
Material-specific Class A fire-rated options available,
confirmed per project. Not offered as one rating across
every pattern



Sustainability
Selected sustainability and indoor-air-quality
documentation available on request



Best suited for
Conference rooms, healthcare, office partitions,
entryways

ChromashiftTM
Dichroic / Color-Shifting Architectural Film

Give your glass a job beyond letting light through!

GlassVeil is manufactured, fabricated, and installed through
Vision Graphics' national network: one point of contact from
concept to install.

