



Talk to your **Vision Graphics** rep about specifying  
**FormaLux** for your next project.



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**FormaLux**<sup>TM</sup>  
*Illuminated Dimensional Sign System*



Bright by Day.  
Unmistakable by Night.

A premium illuminated identity system that coordinates dimensional form, light, finish, and mounting into one engineered piece. Visible in daylight, and doing its real work after the sun goes down.

Most illuminated signs pick one job. This one does both.



An illuminated sign usually has to choose a lane. Bright and legible from a moving car, or soft and architectural up close. Front illumination does the first job well: light pushes straight through the face, and the letters read clearly from a distance, day or night.

Halo illumination does the second job well: light spills out behind the letters instead, and the sign reads less like a light fixture and more like part of the building it's mounted to.

Most buildings end up with whichever one a previous vendor happened to install, not the one that actually matched the brand or the wall it was going on.

FormaLux doesn't force that choice up front. Front-lit, halo-lit, and face-and-halo configurations are all part of the same system. So, an identity can carry the immediate visibility a busy street needs and the quieter, considered glow an entrance or lobby deserves; sometimes both, in the same piece.

The same glow that stops traffic also anchors a lobby!



Illumination isn't only an exterior concern. A halo-lit identity wall does inside a building exactly what it does outside: it gives a name and a mark somewhere to draw the eye, without needing an actual spotlight trained on it to make the point.

The engineering underneath doesn't change between the two settings. Light distribution, finish, and mounting are chosen for where the sign is actually going. A lobby wall reads differently than a parking-lot-facing facade, and the system accounts for that instead of defaulting to whichever configuration was easiest to run power to.

What that means in practice:

- Front-lit, halo-lit, and face-and-halo configurations, chosen by application
- Interior and exterior illuminated options
- One-piece letterforms up into the five-foot range, with larger forms available through engineered solutions
- Stud, spacer, raceway, and rail mounting options



Wherever an identity needs to work in daylight and mean something more after dark, FormaLux is built for it.



### Exterior ID Signs

A monument or building-identity sign is often the first fixed thing a visitor sees, well before they reach a door. Illumination is what keeps that first impression working after the property's own lighting can't carry it anymore



### Lobby Features

The wall behind reception gets looked at by everyone who walks in, whether or not they mean to. A halo-lit identity piece gives that wall a reason to hold the eye longer than a flat logo ever would.

### Certified by configuration, not assumed off a catalog page.

UL-certified finished-sign options are available, confirmed for the exact size, lighting, and mounting configuration selected for the project. It's not treated as a blanket claim before anything's actually been specified. That confirmation happens once, at the point a design is locked, rather than being promised upfront and reconciled later.

### Built to run, and built to be reached.

Long-life LED options and extended warranty programs are available, confirmed per project rather than quoted as one number across every possible build. The lighting components are engineered for maintenance access, so a service call doesn't mean rebuilding the sign to get to what's inside.

### Finished like it's part of the building, not attached to it.

Painted, brushed, polished, and specialty metal finish options mean the sign can be finished to match the material palette already established elsewhere on the property, instead of arriving in whatever standard finish a fabricator had on hand.

### Scaled for the wall it's actually going on.

One-piece letterforms hold up into the five-foot range before engineering steps in for anything larger. So, a small lobby wordmark and a building-scale identity piece both come from the same coordinated system, not two unrelated fabrication approaches.



### Building Signage

A storefront in a shopping center competes with every other storefront around it for the same few seconds of a passing driver's attention. Front illumination is built for exactly that moment: legible fast, from far enough away to matter.



### Retail

Retail and hospitality brands often want more personality than a straightforward front-lit wordmark provides. Specialty lighting configurations give a storefront room to feel like a destination worth walking toward, not just a name to confirm you found the right address.

# Specifications & Compliance



## System type

Illuminated dimensional sign system



## Lighting configurations

Front-lit, halo-lit, and face-and-halo options, chosen by application



## Environments

Interior and exterior illuminated sign options available



## Scale

One-piece letterforms up into the five-foot range; larger forms available through engineered solutions



## Finish options

Painted, brushed, polished, and specialty metal finishes



## Mounting

Concealed, stand-off, rail, wall, post, and freestanding options, chosen by sign type



## Certification

UL-certified finished-sign options available, confirmed for the exact configuration selected



## Lighting performance

Long-life LED options and extended warranty programs available, confirmed per project



## Maintenance

Lighting components engineered for service access



## Best suited for

Exterior ID signs, lobby features, building signage, retail

FormaLux<sup>TM</sup>  
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# Give your identity a reason to be seen after dark.

FormaLux is manufactured, fabricated, and installed through Vision Graphics' national network; one point of contact from concept to install.

