

## PROMOTIONAL ITEMS

Promote your specials or reward your customers with giveaways.

We'll design and produce POS materials. We'll help you find pens, mugs, or choose from 25,000 other gift ideas.



## MARKETING MATERIALS

Coupons. Frequent shopper cards. Postcards or newsletters.

Whether you need 1 or 100,000, we will quickly print, score, fold package and ship to all of your locations.



## OUTDOOR SIGNS

Attract the attention of passers-by with flags, banners and A-frames.

Eye-catching colors and clear messages are proven to increase traffic through your locations.



## YOUR RETAIL DÉCOR EXPERTS

No chain is too large or small. We design, print, ship and install from coast to coast. Our clients appreciate our consultative nature as we plan, produce and apply beautiful environmental graphics.

The Vision Graphics team of professionals partner with you early in the creative process to help ensure your message, your design, your colors and images are consistent across every location. We make it easy for you to get everything you need in the right locations at the right time. Our customizable online portal gives local managers flexibility while maintaining your brand standards.



## WE'RE THE EXPERTS IN RETAIL DÉCOR & BRANDING

Vision Graphics has helped decorate and brand multiple chains and locations nationwide. We understand how you work to create an experience for your customers. In the dog-eat-dog world of retail, if you aren't improving, you're falling behind. Trust us to produce your signage, branding, and promotional materials with brilliant colors that will last over the long haul.

Additionally, we can provide all of the things you need behind the scenes to move your business along. Trust us for your office needs, including business cards, brochures, forms and reports. We also provide branded apparel, including dress shirts, working casual, hats, and other branded uniforming needs.

## BRANDED APPAREL

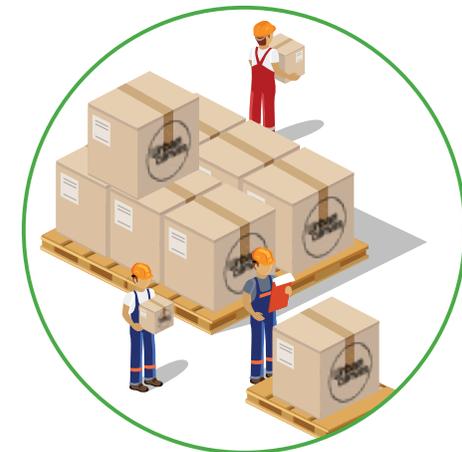
Shirts, polos, aprons, hats and visors, embroidered or screen printed. Quality options for executives, management and customer-facing staff.



## WAREHOUSE & LOGISTICS

Gain economies of scale by ordering in large quantities.

We'll warehouse, pack & ship to your locations, sending your materials where you need them, when you need them. We also have partners across the country for jobs that require a local presence.



## LOCATIONS

**Salt Lake City**  
2525 S 900 W  
Salt Lake City, UT  
84119

**Ogden**  
1435 Wall Ave  
Ogden, UT  
84004

**Las Vegas**  
3179 W Post Rd,  
Las Vegas, NV  
89118



801.973.8929 • [www.VisionDoesIt.com](http://www.VisionDoesIt.com)

**CREATE AN ATMOSPHERE THAT STRENGTHENS YOUR BRAND AND PLEASES YOUR PATRONS**

**RETAIL**

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## POINT OF PURCHASE

### 1 BANNERS

We can produce banners of any size, material and quantity to promote your stores and special announcements.

### 2 PROMOTIONAL MATERIALS

Special deals or directions can be placed where customers will see them. Select from decals, posters or easel-backed counter signs.

### 3 FLOOR GRAPHICS

Rugged adhesive material lets you add directions or promotional messages at your customers' feet.

### 4 TABLE TENTS

Put your message in front of your patrons as they browse your merchandise with table tents of any size or format.

### 5 POSTERS & SIGNAGE

Permanent or temporary, any size or shape, put your message right where you want it with a poster or sign.

### 6 CEILING DANGLERS

Hang your message high and exactly where you want your customer to see it.

### 7 WINDOW GRAPHICS

Easily change your window display with high-quality window graphics in sizes customized to your stores.

### 8 YARD SIGNS

Move your message to the street front with sidewalk and yard signs that will withstand the weather and hold up your image.

### 9 A-FRAME

Use handy A-frame signage to display your message anytime you want. Swap out the message as often as needed.

## DÉCOR

### 10 DIGITAL DISPLAYS

Use digital displays to display brand-building content or over-the-air broadcasting. We only sell and install commercial-grade displays with solid-state players for years of problem-free service. You may also lean on us for video production services.

### 11 WALL GRAPHICS

Everything from decorations to promotions to directions will make the best use of your wall space.

### 12 CUSTOM WALL COVERINGS

Let your walls reflect your brand with custom wall paper or murals that match your brand.

### 13 DIRECTIONAL SIGNAGE

Make it easy for your customers to find their way with signs you can put virtually anywhere.

### 14 BACK-LIT SIGNAGE

Add a sophisticated touch to your décor with back-lit signage. Add light, depth and dimension to provide an air of sophistication.



## FLEET GRAPHICS

### 15 VEHICLE WRAPS

Take your message on the road with everything from decals to full vehicle wraps.

### 16 VINYL LETTERING

Custom letters in any size, color and font that adhere to vehicle surfaces.

### 17 MAGNETIC SIGNS

Make your message mobile with magnetic signs you can easily move from one vehicle to another.