



## WE'RE THE EXPERTS IN CONVENIENCE STORE DÉCOR AND BRANDING

Vision Graphics has partnered with multiple brands and locations to execute a strong visual identity. We understand how you work to create an experience to go along with your convenience. In the dog-eat-dog world of convenience retail, if you aren't improving, you're falling behind. Trust us to produce your signage, branding, and promotional materials with brilliant colors that will last over the long haul.

Additionally, we can provide all of the things you need behind the scenes to move your business along. Trust us for your office needs, including business cards, brochures, forms and reports. We also provide branded apparel, including dress shirts, employee-grade clothing, uniforms, hats and visors.

### BRANDED APPAREL

Shirts, polos, uniforms, hats and visors, embroidered or screen printed. Quality options for executives, counter staff and service personnel.



### WAREHOUSE & LOGISTICS

Gain economies of scale by ordering in large quantities. We'll warehouse, pack & ship to your locations, sending your materials where you need them, when you need them. We also have partners across the country for jobs that require a local presence.



**CREATE AN ATMOSPHERE THAT  
STRENGTHENS YOUR BRAND AND  
PLEASES YOUR PATRONS**

**CONVENIENCE STORE**

## POINT OF PURCHASE

- 1 BANNERS**  
We can produce banners of any size, material and quantity to promote your stores and special announcements.
- 2 PROMOTIONAL MATERIALS**  
Special deals or directions can be placed where customers will see them. Select from decals, posters or easel-backed counter signs.
- 3 FLOOR GRAPHICS**  
Rugged adhesive material lets you add directions or promotional messages at your customers' feet.
- 4 POSTERS & SIGNAGE**  
Permanent or temporary, any size or shape, put your message right where you want it with a poster or sign.
- 5 CEILING DANGLERS**  
Hang your message high and exactly where you want your customer to see it.
- 6 WINDOW GRAPHICS**  
Easily change your window display with high-quality window graphics in sizes customized to your stores.
- 7 YARD SIGNS**  
Move your message to the street front with sidewalk and yard signs that will withstand the weather and hold up your image.
- 8 PUMP TOPPERS**  
Add promotional messages to your gas pumps. We can provide replacement for your current toppers or supply you with a system that is easy to update. We offer an optional UV coating to extend the durability and color of your graphics.
- 9 A-FRAMES**  
Use handy A-frame signage to display your message anytime you want. Swap out the message as often as needed.
- 10 MENU BOARDS**  
Do you offer prepared food products? We'll print & ship rigid or flexible menu boards to all of your locations. We can customize your menu boards by location while maintaining corporate logos, colors, fonts, etc.



## DÉCOR

- 11 DIGITAL DISPLAYS**  
Use digital displays for menu boards, to display brand-building content or over-the-air broadcasting. We only sell and install commercial-grade displays with solid-state players for years of problem-free service. You may also lean on us for video production services.
- 12 CUSTOM WALL GRAPHICS**  
Let your walls reflect your brand with custom wall paper or murals that match your brand. Everything from decorations to promotions to directions will make the best use of your wall space.
- 13 DIRECTIONAL SIGNAGE**  
Make it easy for your customers to find their way with signs you can put virtually anywhere.
- 14 BACK-LIT SIGNAGE**  
Add a sophisticated touch to your décor with back-lit signage. Dress up the drink machine or other illuminated areas.

## FLEET GRAPHICS

- 15 VEHICLE WRAPS**  
Take your message on the road with everything from decals to full vehicle wraps.
- 16 VINYL LETTERING**  
Custom letters in any size, color and font that adhere to vehicle surfaces.
- 17 MAGNETIC SIGNS**  
Make your message mobile with magnetic signs you can easily move from one vehicle to another.

## PROMOTIONAL ITEMS

Promote your specials or reward your customers with giveaways. We'll design and produce table toppers. We'll help you find pens, mugs, or choose from 25,000 other gift ideas.



## MARKETING MATERIALS

Coupons & Rewards cards. Postcards or newsletters.

Whether you need 1 or 100,000 - we will quickly print, score, fold package and ship to all of your locations.



## OUTDOOR SIGNS

Attract the attention of passers-by with flags, banners and A-frames.

Eye-catching colors and clear messages are proven to increase traffic through your locations.



## YOUR CONVENIENCE STORE DÉCOR EXPERTS

No company is too large or small. We design, print, ship and install from coast to coast. Our clients appreciate our consultative nature as we plan, produce and apply beautiful environmental graphics.

The Vision Graphics team of professionals partner with you early in the creative process to help ensure your message, design, colors and images are consistent across every location. We make it easy for you to send everything you need to the right locations at the right time. Our customizable portal gives local managers flexibility while maintaining your brand standards.



## LOCATIONS

**Salt Lake City**  
2525 S 900 W  
Salt Lake City, UT  
84119

**Ogden**  
1435 Wall Ave  
Ogden, UT  
84004

**Las Vegas**  
3179 W Post Rd.  
Las Vegas, NV  
89118



**VISION  
GRAPHICS**

801.973.8929 • [www.VisionDoesIt.com](http://www.VisionDoesIt.com)