



## Vision Billboard – 7oz

Vision Billboard is a 7 oz. black-backed substrate for billboard applications specially formulated for strength and endurance in the elements. Vision Billboard is ideal for any billboard application where complete opacity is necessary. The product is available in up to 196” (12.25’) widths. The bright white face allows for excellent color/contrast and visibility and resists punctures and stains. Vision Billboard is solvent and UV printable.



**FLEXIBLE**

	Front or Back-lit	Indoor/Outdoor	Banner	Billboard	Block-out	Building Wrap	Trade Shows	Display Systems	Truckside	Retail/POP	Movie Banner
Vision Billboard – 7oz	FR	OUT		●							

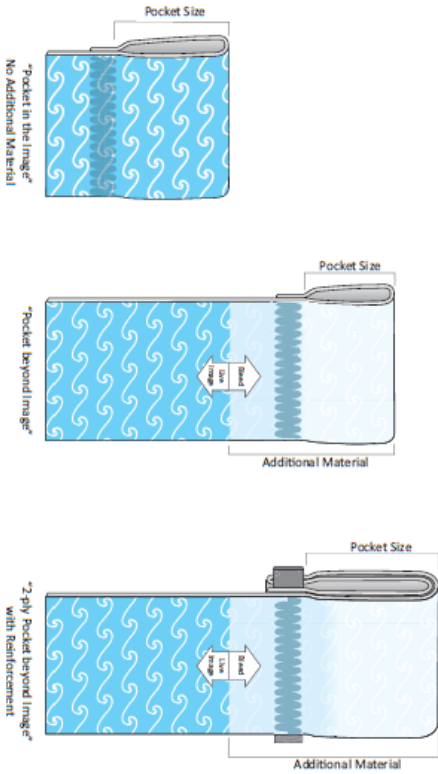
CHARACTERISTICS	TEST METHOD	METRIC	ENGLISH
Support Cloth	DIN60001	Polyester PES High Tenacity Yarn	
Type of Coating	N/A	PVC	PVC
Total Weight	DIN53352 BS3424 Method5A	240 g/m2	7 oz/yd2
Tensile Strength	DIN53352 BS3424	850 x 750 N/5cm	97 x 85.6 lbs/in
Tear Strength (warp/weft)	DIN53357 BS3424	185 x 135 N	42.6 x 30.4 lbs
Flame Resistance	N/A		
Low Temperature (No Crack at:)	DIN53357 BS3425 Method9B	-20°C	-4°F
RF Weldable (Heat Sealable)		YES	
Fungus Resistance		YES	

All statements, technical information and recommendations about Vision Graphics substrates are based upon tests believed to be reliable but do not constitute a guarantee or warranty. All Vision Graphics products are sold with the understanding that the purchaser has independently assumed responsibility in determining the suitability of such product for its purposes. +1/-2 variance is allowed on all specs.

It is the responsibility of purchasers to independently verify, prior to use, the suitability of the products for their specific applications and print methods. SBR/Vision Graphics cannot be held liable for any misuse, damage or losses as specified in its product warranty. Subject to change without notice.

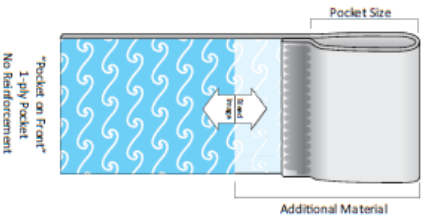
## Pockets on Back

Finishing Type 05 (and the previous type 04). Standard banner pocketing. Can be welded or sewn. The outside edge of the pocket can be aligned to the Live Area or Additional Material can be included. Options include single or double pockets and/or reinforcement.



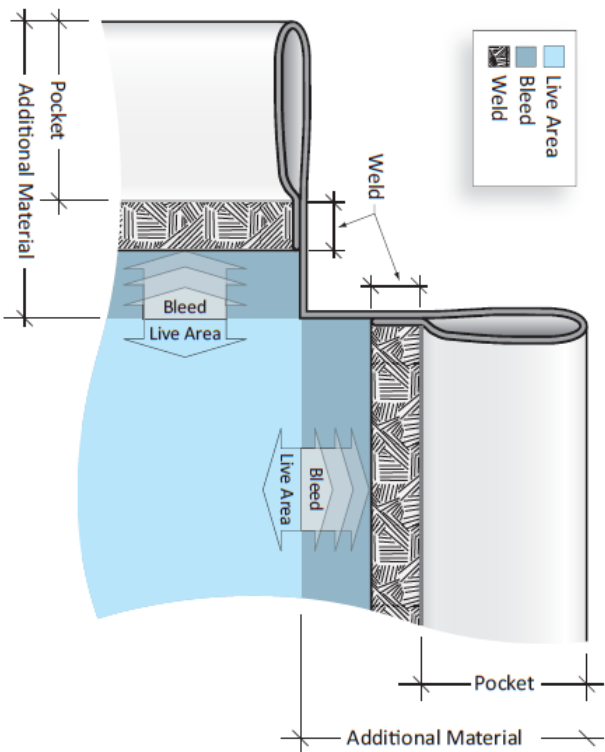
## Pockets on Front

Finishing Type 06. Standard billboard finishing. Can be welded or sewn. Options include single or double pockets and/or reinforcement. This type is most economical but limits the amount of bleed.



## Frontlit Bulletin Nomenclature & Measuring Guide

The terms and measurements required to accurately produce a Frontlit sign can be confusing. Communicating with everyone from artist to installer is simplified when everyone is speaking the same language. Shown below in detail is a typical Bulletin with Pockets on the Front.



### Terms to Understand

- Live Area:** The area visible from the front after installation.
- Additional Material:** Any additional material added between the Live Area and the Finished Edge.
- Bleed:** Image that is printed beyond the Live Area to cover the edges of the structure or "just in case" the structure measurements are slightly off or the image is not installed perfectly.
- Safety Margin:** An arbitrary distance from the Live Area inward to prevent critical copy/artwork from being too close to the edge.