



**FALCONBOARD®**  
Stronger. Flatter. Greener. Better.™

# The **green** graphic board

Made primarily from forest resources  
...recyclable and renewable.





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# The green graphic board for signage, exhibit and display applications

Falconboard® from Hexacomb® is a fully recyclable, rigid graphics media board which offers superior performance over most traditional foam options. Its paper-based construction makes Falconboard® an ideal solution for your display board needs — regardless of where your business is located.

Falconboard® products are environmentally responsible because they are made primarily from renewable forest resources and are completely recyclable.\*

The products' structural characteristics — strong, flat, dimensionally stable and rigid — provide improved performance and excellent printability compared to other materials. Falconboard® is also recommended for temporary or semi-permanent POP applications as a replacement for traditional wood or foam materials.

## PERFORMANCE

- High rigidity and dimensional stability
- Superior beam and compression strength
- Superior fabrication capabilities including table and die-cutting processes
- Highly flat and smooth surface
- Lightweight but exceptionally strong — allows freight and handling savings
- Withstands the weight of heavy products
- Excellent printability — bright colors, no “read-through,” no topography in images
- Tough core resists denting
- Durable — scratch and warp resistant
- No additional backing required

## VERSATILITY

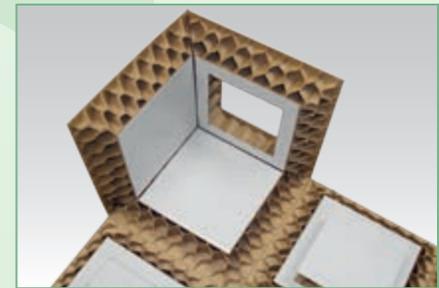
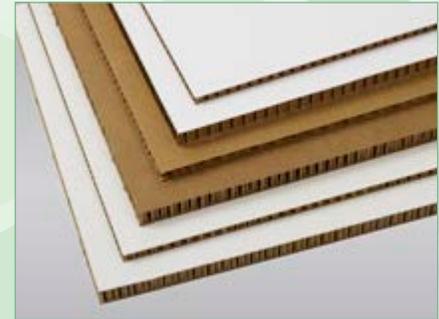
- Custom sizes available
- Product can be shipped boxed or bulk
- Works well with most inks and adhesives
- Works with most commercial connective systems such as edge tape and plastic or metal edging or channels
- Well suited for a diverse range of applications and fabrication
- Aesthetically pleasing appearance with different finishes — white, natural kraft and black
- Easy to use and store
- Use and reuse for multiple functions

## SUSTAINABILITY

- Excellent alternative to traditional foam boards made from polyethylene (PE), polystyrene (PS) or polyvinylchloride (PVC)
- Approved for the **Sustainable Forestry Initiative® (SFI®)** certified sourcing label, indicating renewable virgin and post-consumer recycled fibers
- Completely recyclable\*
- Renewable and reusable
- Promotes closed-loop recycling
- Lessens dependence on petroleum-based resins
- Lessens landfill waste
- Baler friendly
- Recyclable with corrugated waste\*
- Increases corporate environmental responsibility and stewardship

**Made in the USA**

\*Check your area's recycling policy.



# The Falconboard® line

## FALCONBOARD® PRINT

Improved design provides the structural support that you expect from a signage and display substrate: no bowing, no bending. Now offers a consistent and more visually appealing white point with printing capabilities to equal that of foam boards.

- Suitable for the most demanding of graphic display requirements due to its high rigidity and dimensional stability
- Direct print eliminates the added cost and labor step of mounting
- Excellent brightness and printability

## FALCONBOARD LUMINOUS™

Designed with bright white facing and traditional cores to provide the brightest white print surface.

- The high white point value delivers a stunning final product
- Lets your customer's most vibrant artwork print true to color

## FALCONBOARD® ALL WHITE

Produced with white core and liners to provide a clean white edge for improved visual appeal.

- Significantly more rigid than foam
- Excellent brightness and printability

## FALCONBOARD® BLACK SERIES

Falconboard® Black Series is designed for applications where a truly dark surface is required, such as outdoor movie promotions, theatre displays and more.

- Superior opacity that brings out the colors of the printed images
- Dark edge improves aesthetics
- Ideal environmentally responsible replacement for foam boards

## FALCONBOARD® MOUNT

This kraft paper backing board is engineered to use with demanding roll media and mounting requirements as well as the production of large 3D structures.

- Improved visual impact — cell structure not visible through lamination
- Used as mounting board, it strengthens POP displays made of corrugated

## FALCONWOOD™ SERIES

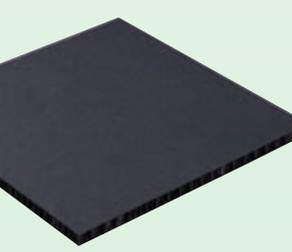
Falconwood™ is made by adhering a thin layer of real wood to one facing of Falconboard® for wood look, but a lighter weight than traditional wood structures.

- POP displays and 3D structures are strong yet lighter weight so easier to handle, less expensive to ship
- Significantly improved printability vs. wood and other materials
- Offered in cherry wood as stock, others as custom orders

## FALCONBOARD® BUILD

Falconboard® Build is engineered for demanding 3D POP applications that market heavier products. It allows designers more creativity compared to foam board, wood and corrugated.

- Tough core allows clean V-cuts
- Significantly lighter than wood and metal and easier to handle



PRINT



FALCONBOARD LUMINOUS™



ALL WHITE



MOUNT



BUILD



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## Falconboard® meets your demands

- Custom sizes available plus a full range of standard sizes
- Product can be shipped boxed or bulk
- Flat and smooth printing surface to streamline production
- Edging and cutting solutions for the most relevant worldwide manufacturers
- Die-cut solutions available



## Falconboard® supports creative retail displays

- Falconboard's® creative potential and ease of assembling allows the design of original and attractive in-store decorations to get target shopper's attention
- Its superior fabrication and handling capabilities deliver cost-effective and outstanding display, exhibit and signage applications
- Environmentally responsible material that helps retailers and brands reach their green initiatives

## Applications

Digital direct printing

Point-of-Purchase (POP) displays

Screen printing

Retail displays and signage

Interior signage

3D exhibits

Furniture

Kiosks

Mounting

Framing

Painting



For more information, contact Hexacomb® Falconboard® solutions:

**1-855-HEXACOMB**

(1-855-439-2266)

**www.falconboard.com**



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a PACKAGING CORPORATION OF AMERICA brand