



IMAGEVUE

Decals, POP/retail posters, other small-format & graphics-intensive window signage
65/35 Perforated Vinyl (35% open)

Exterior Adhesive Mount Product Specifications
8-mil white/black composite PVC with clear removable acrylic pressure-sensitive adhesive and a release liner consisting of clear PET film laminated to perforated paper to absorb ink.



Applications	Windows, glass doors or other transparent surfaces.
Composition	White/black PVC with clear pressure-sensitive adhesive coating and a release liner consisting of clear PET film laminated to perforated paper to absorb ink.
Open Area	35% (approx.)
Vinyl Thickness (incl. adhesive)	8 mils (.008 in./203 microns), approx.
Perforation Diameter	.060 in. (1.5 mm)
Standard Widths/Lengths	54 & 60 in. x 100 & 1000 ft. (1.37 & 1.52 x 30.48 & 304.8 m); 54 in. x 25 ft (1.37 x 7.62 m) Custom sizes available by special order.
Dimensional Stability	Good
Minimum Application Temperature	40° F (4° C)
Service Temperature Range	0° F to 140° F (-17° C to 60° C)
Expected Lifetime Exterior	2 to 3 years. 6 months for clean removal. Adhesion may increase with time
Water Resistance	Fair. Immersion in water not recommended. If exposed to rain, an optically clear, compatible overlaminant can be used to prevent holes from filling with water.
Humidity Resistance	Fair
Solvent Resistance	Good
Storage Stability	1-year shelf life when stored at 70° F (21° C) and 50% relative humidity.
Colors Available	White on print side and black on adhesive side.
Printing	Use standard vinyl inks. Print on the vinyl side, not on the release liner. Compatible with screen printing; inkjet printing using solvent, eco-solvent, mild solvent, latex (with solid paper liner) and UV-cure inks; thermal transfer; electrostatic transfer; and airbrushing.
Application	Apply to clean, dry glass surface. Use plain soap and water, rinse and dry glass well. Do NOT use ammonia, Windex® or other solvent-based glass cleaners prior to application. Not for use on vehicle windows because of reduced visibility.
Removal	Remove by peeling from surface. Remove adhesive residue on older installations, if necessary.

	Windows-Interior	Windows-Exterior	Vehicle	Building Wrap	Opacity	Durability	Price
ECONOVUE	•		•		40%	••	\$
CLASSICVUE	•	•	•		50%	••	\$
IMAGEVUE	•		•		35%	•••	\$\$
SUPERVUE	•	•	•	•	50%	••••	\$\$\$

It is the responsibility of purchasers to independently verify, prior to use, the suitability of the products for their specific applications and print methods. SBR/Vision Graphics cannot be held liable for any misuse, damage or losses as specified in its product warranty.
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