



ECONOVUE

POP, retail & commercial window graphics for short-term use
60/40 Perforated Vinyl (40% open)

Exterior Adhesive Mount Product Specifications

6-mil white/black composite PVC with clear removable acrylic pressure-sensitive adhesive. Available with an unperforated solid paper liner, a clear liner consisting of clear PET film laminated to perforated paper to absorb ink or a solid paper liner laminated to perforated paper.



Applications	Windows, glass doors or other transparent surfaces for short-term POP, retail window graphics or similar applications.
Composition	White/black composite PVC with clear pressure-sensitive adhesive and an unperforated solid paper release liner; a clear PET liner; or a solid paper liner laminated to perforated paper (thickness of which may vary).
Open Area	40%, approx.
Vinyl Thickness (incl. adhesive)	6 mils (.006 in./153 microns), approx.
Perforation Diameter	Clear PET liner: 5.5 mils (.0055 in./140 microns), approx.
Standard Widths/Lengths	54 & 60 in. x 100 & 1000 ft. (137 & 152 cm. x 30.48 & 304.8 m) 60 in. available only with solid paper liner or clear PET liner. Custom sizes available by special order.
Dimensional Stability	Fair
Minimum Application Temperature	40° F (4° C)
Service Temperature Range	0° F to 140° F (-17° C to 60° C)
Expected Lifetime Exterior	Up to 1 year; 3 months for clean removal. Adhesion may increase with time. Testing recommended before production to determine suitability of product for intended application.
Water Resistance	Fair. Immersion in water not recommended. If exposed to rain, an optically clear, compatible overlamine can be used to prevent holes from filling with water.
Humidity Resistance	Fair
Solvent Resistance	Fair
Storage Stability	6-month shelf life when stored at 70° F (21° C) and 50% relative humidity
Colors Available	White on print side and black on adhesive side.
Printing	Use standard vinyl inks. Print image on vinyl, not on the release liner. Vision Econo with the solid paper liner is compatible with screen printing; inkjet printing using solvent, eco-solvent and mild solvent inks; latex; thermal transfer; and airbrushing. Vision Econo with the clear PET liner is compatible with UV-cure inks and above printing methods except latex inks. The solid paper laminate is compatible with all imaging methods above.
Application	Apply to clean, dry glass surface. Use plain soap and water, rinse and dry glass well. Do NOT use ammonia, Windex® or other solvent-based glass cleaners prior to application.
Removal	Remove by peeling from surface. Remove adhesive residue on older installations, if necessary.

	Windows-Interior	Windows-Exterior	Vehicle	Building Wrap	Opacity	Durability	Price
ECONOVUE	•		•		40%	••	\$
CLASSICVUE	•	•	•		50%	••	\$
IMAGEVUE	•		•		35%	•••	\$\$
SUPERVUE	•	•	•	•	50%	••••	\$\$\$

It is the responsibility of purchasers to independently verify, prior to use, the suitability of the products for their specific applications and print methods. SBR/Vision Graphics cannot be held liable for any misuse, damage or losses as specified in its product warranty.
Subject to change without notice.