



# VISION GRAPHICS

LOOK GOOD. BE SEEN.

## FLOOR GRAPHICS

In an effort to increase presence at the point-of-purchase, savvy marketers are creating branded zones/isles within the retail store with full-floor coverage graphics that have more depth and dimension and are more eye-catching to the consumer. Floor graphics are a great way to promote an event, reinforce brand identity, or even be used to decorate for a special event.

While indoor floor advertising is ideal for attracting heightened foot traffic, it must also endure the associated wear and tear to be completely effective throughout the life of the graphic. Our floor products have laminates that are slip resistant, as well as scratch and scuff resistant so that heavy traffic doesn't ruin them.

**Vision does it! Design, production and installation. Call today for a free quote:**

**800.424.2483**

