



## INTERIOR GRAPHICS

NFL Pro Bowl | January 29, 2012 | Honolulu, Hawaii

One of the challenges at the 2012 NFL Pro Bowl was designing graphics to cover-up existing photos or artwork at the JW Marriott Ihilani Hotel where the players were staying. The restaurant had piece of artwork that was permanently mounted to the wall and could not be removed. So we printed the image on artist canvas and fabricated a gallery wrapped frame that would go over the entire piece of artwork.

The front desk had two pieces of artwork that were framed and have a Plexiglas face. Our solution was to cover-up the two pieces with a self-adhesive product call VisiTex. This product has a matte fabric look and feel to it that was applied to the plex face.

