

# LIQUID UV COATING

UV coating, or ultraviolet coating, is liquid coating applied to the printed surface and cured using ultraviolet light. These special UV coatings harden, or cure when they receive ultra violet exposure.

UV coating makes your printed piece eye catching, and is perfect for products such as:

- POP Displays
- Indoor & Outdoor Posters
- Dry Erase Boards
- Interior Graphics
- Floor Graphics
- Anti-Graffiti
- Gloss or Textured Surface



## **BENEFITS OF UV COATINGS**

Ultraviolet coating has several advantages over other coating methods such as aqueous coating or varnish. They include:

#### **VERY HIGH SHINE FINISH**

When UV is used on deep, rich colors, like blues and rich blacks, the result is an almost wet appearance. This can be highly effective with image-rich projects.

#### **DURABLE**

The UV coating allows the piece to resist smudging marking. It's high quality appearance due to an extremely hard finish, one known for being both chemical and abrasion resistant

#### **HIGH CLARITY**

UV coatings make details pop and stand out, and are perfect for photographic images and company logos.

#### **ENVIRONMENTALLY FRIENDLY**

UV coatings are free of solvents and do not emit volatile organic compounds, or VOCs when cured.

### **WIDE RANGE OF SUBSTRATES**

A wide range of substrates are available including rigid sheets up to 2 inches thick or roll to roll media.

#### INSTANTANEOUS DRYING TIME WITH UV LIGHT EXPOSURE

By drying so quickly, the use of UV coating helps reduce production time, enabling earlier shipping and delivery times.

#### SIZE

Extra large stainless steel rollers allow coverage up to 60 inch wide substrates.