



Graphic Designer

Vision Graphics has an immediate need for a Production Graphic Designer in the print production industry.

With jobs ranging from business cards to entire building wraps, and everything in-between, our designers face new and exciting opportunities every day.

Job Details & Requirements

Type: Full Time

Location: On-site, Salt Lake City

Required Travel: None

Education/Experience: High school diploma. A B.A in design or equivalent experience recommended.

Experience: 2 years, preferable, but negotiable, based on experience and portfolio

Reports to: Director of Marketing

Necessary Skills:

- Knowledge of principles of design, including: layout & composition, typography, color theory, balance, composition and current design trends.
- Strong proficiency in Adobe Creative Suite, especially including Illustrator, InDesign, Photoshop and Acrobat.
- Understanding of bleeds.
- A knowledge of common print materials (vinyl, plastic, wood and paper) is a plus.
- Strong communications skills (verbal and written) and the ability to positively interface with external and internal customers.
- Ability to learn from and handle critiques.
- Consistently apply and enforce style/brand guidelines.
- Strong organization skills.
- Time management and prioritization skills.
- Ability to handle several tasks at once while remaining calm and professional.
- Must be able to work on Mac-based computer.
- Competent computer skills with working knowledge of MS Office (Word, Excel, Outlook).



A design portfolio that features examples the following will be a plus:

- Small format (Brochures, cards, announcements, flyers)
- Large format (Banners, flags, posters)
- Grand format (Vehicle wraps, building graphics, event graphics)

Responsibilities

This position requires someone who can listen to a client's needs, cooperate on a design vision, work within the assigned budget (which is rarely enough) and deliver a production-ready design to the Prepress technicians.

Our Graphic Designers/Production Artists use their expertise to review final designs and layouts. In finalizing the products, artists may suggest improvements and modify formats to increase the quality of production and ensure that standards are met. Other technical duties may include scaling, cropping, retouching, repositioning and pre-flighting, or eliminating defective and excessive imaging. May also be responsible for archiving and updating graphic files.

Some of our design work would be defined as production art and requires communication and coordination with corporate design offices.

Hours are Monday-Friday, 8-5, except for posted holidays.

Salary & Benefits

We offer a competitive wage. Other benefits include:

- Competitive health care program, including medical, dental & vision and HSA, starting after 60 days.
- 401K Program
- Paid vacation and personal time off

About Us

For more than 50 years, SBR/Vision Graphics has provided visual communications products to regional, national and international clients. As the XXL graphics specialist, our work has been seen by over a BILLION people worldwide. We produce and install banners, flags, building and auto wraps, and floor & window graphics. We produce blueprints and plans and we sell and service printing



equipment. We produce business cards, flyers, brochures and other documents. We also provide full-business solutions by managing, printing and delivering corporate and event signage, graphics and documents.

About Our Culture

We're ranked in the Top 20 nationally in our industry, which is no small feat for a Utah-based company. We have made our mark by focusing on the little things and improving our processes every day. Our environment is casual, but fast-paced, and we put our energy into making customers happy. We work together as a team and we support each other from start to finish, and we appreciate those who work to get the job done right. This kind of attitude has kept our customer sat scores high and our repeat business ratios higher.

Our Clients

We mostly serve businesses in the intermountain west. We also have clients nationally who trust us to produce work that accurately reflects their values and brand. While we work with a broad spectrum of companies, we specialize in partnering with franchises who require assistance with content management and logistics, in addition to the highest-quality printed materials.

How to Apply

Send resumes to:

info@visiondoesit.com

No phone calls or walk-ins please.

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