

Wayfinding Digital Signage

Benefits

- Interactive wayfinding allows “self-service” application to your patron to quickly and accurately help them find their way
- Easily update with ever-changing environments with no costly expense of updating directories
- Event specific directories allow details to be shared on a specific time schedule
- Geofencing allows for GPS triggered advertisements or audio for tour buses, taxis and many other applications
- Easily reduce the amount of time your staff spends assisting visitors with directions
- Revenue opportunities or advertise in-house promotions



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