



THE XXL GRAPHICS COMPANY™

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VISION INTERNATIONAL RECEIVES “CERTIFICATE OF MERIT” IN WORLDWIDE PRINT COMPETITION

SALT LAKE CITY—September 18, 2003—Vision International, a world leader in the XXL-digital printing industry, has received an award for outstanding achievement in the “Special Applications” category of the 2003 Premier Print Awards—also known as “The Bennys.” The Premiere Print Awards is the graphic arts industry’s largest and most—prestigious worldwide printing competition hosted by the Printing Industries of America Incorporated (PIA), the world’s largest graphic arts association. This is Vision’s third award from the PIA.

Competing against nearly 5,000 entries from around the world, Vision received a Certificate of Merit for its 30’ x 96’ building wrap for Infiniti’s national advertising campaign for the G35 Coupe. Moe Verbrugge designed the image and Craig Cutler was the photographer.

“We are proud and honored to receive this award,” said Tim Fullmer, Vision International president and CEO. “This award is one more validation that we’re doing our job—providing our customers with great quality products.”

PIA Chief Executive Officer Michael Makin agrees. “The field of entries was very impressive this year. The hard work and determination of Vision enabled them to produce an award winning piece in the face of some very stiff competition.”

In its 53rd year, the competition promotes excellence in print communications and rewards companies and individuals who produce the best in print media.

As the world's most innovative producer of XXL-format, digitally printed images, Vision International, headquartered in Salt Lake City, Utah, produces some of the biggest, boldest imaging in the printing industry. Vision is known for providing superior customer service and high-resolution graphic products, which has led to its top ranking among the nation's largest advertising agencies. Vision's graphic specialties include fleet, transit, events and arenas, billboards, wallscapes, building wraps, and visual merchandising. For more information about Vision, visit www.vision-xxl.com or call 1-800-424-2483.

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*A photo of the award winning entry is available upon request.